

FAX# 703 528 7880 OCT12/12 12.56  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

DATE OCT12/12 12.56

AGENCY ADVERTISER CODE = 95		AGENCY EST# = 2002	
AGENCY PRODUCT CODE = 101			
7	S 500P-600P	30	
		\$2,250.00	10/9
			10/12
			2
			TU-F
			2
PROGRAM : EYEWITNESS NEWS			
CON COM1 : EYEWITNESS NEWS			

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	A		500P-600P	30		\$2,250.00	10/12	10/12	1		FRI	1
PROGRAM : NEWS												
ORD COM1: NO RUN DUE TO BREAKING NEWS, WE CAN OFFER NEWS TONIGHT												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-7 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
MISSED: TU-F/500P-600P							OCT11		30S	\$2,250.00	(OCT12/12)	
OFFER: FRI/500P-600P							OCT12		30S	\$2,250.00	PLS ADVISE.	
CMT: NO RUN DUE TO BREAKING NEWS, WE CAN OFFER NEWS TONIGHT												
CONTRACT TOTAL											109370.00	
TOTAL SPOTS											65	

MARKET TOTALS \$263,870 WFTV 41% WKMG 19% WESH 26% WOFL 11% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE